

# BARO MONARCH ONORIOSE

## Data Analyst | Business Analyst

Asaba, Delta State, Nigeria | +234 913 425 8919 | Baroonoriose@gmail.com |

LinkedIn: <https://www.linkedin.com/in/baro-monarch-onoriose/> |

Portfolio: <https://onoriosebaro.github.io/portfolio/>

### SUMMARY

**Dynamic and results-oriented professional** with 2+ years of experience in data and business analysis. Proven ability to translate complex data into actionable strategies, with a track record of driving a **75% sales increase** and a **50% expense reduction**. Expert in end-to-end BI solutions, leveraging tools like Excel, Power BI, Tableau, SQL, and Python for business optimization.

### EXPERIENCE

**Business Analyst Intern** | Don-Clem Technologies - Birmingham, West Midlands, UK.

*July 2025 – Present.*

- **Spearheaded a five-member team to win a financial software project** over two competing groups, overseeing the full project lifecycle from research to successful handover.
- **Authored key project documents** (BRD, FRD, PRD) and **developed a winning slide deck** that secured the project and defined its robust roadmap.
- **Reduced project scope creep by 15%** by writing detailed user stories and acceptance criteria.
- **Streamlined stakeholder communication** and managed scope changes, ensuring on-time project delivery.

**Business Intelligence Consultant** | Yomacare Pharmaceuticals - Abraka, Delta State, Nigeria.

*February 2024 – January 2025.*

- **Drove a 75% sales increase and a 50% reduction in expenses** by leading data analysis and process optimization initiatives.
- **Engineered and deployed a Power BI dashboard** for automated record-keeping and enhanced financial oversight.
- **Recovered significant unrecorded losses** by improving data collection processes and ensuring robust data integrity.

**Data Analyst Intern** | Quantum Analytics NG – Lagos, Nigeria.

*July 2023 – January 2024.*

- **Deployed over 30 interactive dashboards** using Tableau, Power BI, and Excel, increasing report accuracy by 25%.
- **Streamlined end-to-end data processing** by executing data extraction, cleaning, and analysis on large datasets, **reducing processing time by 40%**.
- **Constructed predictive models** with **85% accuracy** to forecast sales and support business planning.

**Manager / Co-founder** | Decency Food and Drink - Abraka, Delta State, Nigeria.

*August 2019 – May 2023.*

- **Launched and managed a family-owned restaurant from the ground up**, overseeing all daily operations, from concept development to supply chain management.
- **Drove a 40% revenue growth** in the first year, enabling significant business expansion and renovation.
- **Implemented cost-control measures** and optimized operational workflows to maximize profitability.

## PROJECTS

### Supermarket Store Branches' Sales Analysis | Python, Excel

- **Conducted comprehensive Exploratory Data Analysis (EDA) on 896 supermarket sales branches using Python**, identifying top-performing stores and recommending customer traffic optimization as the most impactful strategy for sales enhancement.

### Real Estate Property Management Dashboard | Power BI, Excel

- **Designed and built a comprehensive Power BI dashboard** for a real estate company, integrating property data for centralized visibility across **22,000 properties**.
- **Enabled property managers to monitor performance**, contributing to a **5% increase in rental yield** and a **12% reduction in vacant property days**.

### Toys Sales Analysis | Power BI, Excel

- **Conducted in-depth analysis of 3 years of global toy sales data**, providing actionable recommendations that supported a **15% increase in campaign effectiveness** and a **10% reduction in overstocking**.

### Istanbul Customer Shopping Mall Analysis | Tableau, Excel

- **Performed Market Basket Analysis** to identify frequent co-purchases, providing strategic recommendations for product placement and promotions.

### Hospital Waitlist Analysis | Power BI, Excel

- **Developed a comprehensive Power BI dashboard from an in-depth analysis of healthcare waitlist data**, providing key insights that enabled proactive planning and optimized resource allocation.

## SKILLS

- **Data Analysis & BI:** Power BI, Tableau, MS Excel, SQL, Python (Pandas, NumPy, Matplotlib, SciPy), Data Modeling, Data Warehousing, Reporting
- **Requirements & Strategy:** Business Requirement Gathering, Stakeholder Management, Requirements Elicitation, Process Optimization
- **Data Management & ETL:** SQL Server, Data Extraction, Data Transformation, Data Loading (ETL), Data Cleansing, Data Validation
- **Statistical & Predictive Analytics:** Regression Analysis, Time Series Analysis, Forecasting, Predictive Modeling
- **Soft Skills:** Problem Solving, Critical Thinking, Cross-functional Collaboration, Effective Communication

## EDUCATION

**Bachelor of Science in Physiology,**  
Delta State University, Abraka, Delta State, Nigeria.  
*Graduated: 2018*

## CERTIFICATIONS

**Microsoft Certified: Power BI Data Analyst Associate**  
*May 2024*